Survey of Latino Voters in Battleground States
October 2 – 10, 2024   N=1900 (+/- 2.25%)

	Total	LikelyVoter	4:4 VoteHistory	Engaged	Unengaged	BG State	Dem	Ind/Oth	GOP
Respondents N=	1900	1350	781	1425	475	1600	975	447	478

Q1: Many people are busy and don't get a chance to vote in every election. This year some people have said they are tired of politics and will not vote, while other people love following politics. Thinking ahead to the general election for President in November, 2024, what would you say the chances are that you will vote here in [STATE]?

	Total	LikelyVoter	4:4 VoteHistory	Engaged	Unengaged	BG State	Dem	Ind/Oth	GOP
Almost certain I will vote	71	100	87	78	51	71	75	57	77
Probably will vote	15	0	7	13	20	16	15	16	15
Chances are 50-50	11	0	4	8	23	11	10	20	7
Probably will NOT vote	1	0	0	1	4	1	0	5	0
Certain that I won't vote	1	0	0	1	2	1	1	2	1

Q2: Do you plan to vote using:

	Total	LikelyVoter	4:4 VoteHistory	Engaged	Unengaged	BG State	Dem	Ind/Oth	GOP
Vote-by-mail or absentee ballot	26	24	24	25	28	26	28	27	23
In-person early voting before election day	30	30	29	32	24	30	30	32	28
In-person voting on election day	44	46	47	42	48	44	42	41	50

Q3: When it comes to opportunities for you and your family to be successful, do you think things in our country are going in the right direction or are off on the wrong track?

	Total	LikelyVoter	4:4 VoteHistory	Engaged	Unengaged	BG State	Dem	Ind/Oth	GOP
Right direction	38	40	42	41	30	39	54	26	20
Wrong track	50	53	51	52	46	49	36	52	75
Don't know	11	7	6	7	24	12	10	21	5

Q4: How closely have you been following news and information related to the 2024 presidential election?

	Total	LikelyVoter	4:4 VoteHistory	Engaged	Unengaged	BG State	Dem	Ind/Oth	GOP
Following news updates every single day	35	44	48	47	0	34	35	27	42
Following news update a few times per week	39	38	35	53	0	40	41	37	38
Following somewhat but not that closely	19	15	14	0	73	19	18	23	15
Not following that close at all	7	4	4	0	27	7	5	13	4

Q5: Since President Joe Biden has dropped out of the race and Vice President Kamala Harris has become the new Democratic nominee, would you say you have become more interested or less interested in the 2024 election?

	Total	LikelyVoter	4:4 VoteHistory	Engaged	Unengaged	BG State	Dem	Ind/Oth	GOP
More interested in the election now	60	67	64	68	36	60	73	44	50
Less interested in the election now	9	6	6	8	14	9	5	13	14
No change, same level of interest	31	27	31	24	50	31	22	43	36

Q6: Thinking about things nationwide, what are the most important issues facing the United States that our elected officials should address? Select up to 3. (Sorted highest to lowest)

	Total	LikelyVoter	4:4 VoteHistory	Engaged	Unengaged	BG State	Dem	Ind/Oth	GOP
Cost of living / inflation	60	59	57	60	60	59	56	60	66
Jobs and the economy	38	38	39	38	38	38	37	36	42
Housing costs and affordability	32	31	33	30	38	32	33	33	29
Abortion / reproductive rights	24	25	23	25	20	24	30	21	16
Gun violence	20	20	18	20	19	20	24	17	14
Issues at the US-Mexico border	17	20	18	20	10	16	9	15	34
Access to affordable health care	14	13	14	14	15	15	15	13	14
Citizenship for immigrants already here	11	10	11	11	12	11	11	13	10
Homelessness	11	11	10	10	15	11	10	12	12
Crime	10	11	10	10	11	10	8	10	17
Protecting Social Security and Medicare	8	8	10	8	6	8	9	8	5
Climate change and the environment	7	8	8	8	6	8	10	8	3
Foreign wars in Israel and Ukraine	5	6	5	5	4	5	4	5	7
Protecting democracy and the right to vote	4	5	6	5	2	5	5	4	3
Reducing government spending	4	4	5	4	3	4	3	5	6
Discrimination / racial justice	4	4	4	4	3	4	6	3	2
K-12 primary education	3	3	3	3	2	3	3	3	3
Student loans and college affordability	2	3	3	2	3	3	3	3	1
Police brutality / police reform	2	2	2	2	4	2	2	3	2
Supreme Court and reforms	2	2	2	2	1	2	2	2	1
Something else	2	1	1	1	3	1	1	4	1
Foreign policy with Latin America	1	1	1	1	0	1	1	0	1

Q7: Overall, do you approve or disapprove of the way Joe Biden is handling his job as President?

	Total	LikelyVoter	4:4 VoteHistory	Engaged	Unengaged	BG State	Dem	Ind/Oth	GOP
Strongly approve	23	27	32	24	18	24	38	11	6
Somewhat approve	28	24	25	27	29	29	39	27	8
Somewhat disapprove	21	18	14	19	26	21	18	29	20
Strongly disapprove	28	31	29	29	26	26	6	33	66
TOTAL APPROVE	51	52	57	52	48	52	77	38	14
TOTAL DISAPPROVE	49	48	43	48	52	48	23	62	86

Q8: So far in 2024, has anyone from a political party, campaign or any other organization contacted you and asked you to register or vote? Either by phone, text, email, or maybe in-person? Select all that apply.

	Total	LikelyVoter	4:4 VoteHistory	Engaged	Unengaged	BG State	Dem	Ind/Oth	GOP
Yes, I have been contacted by text message	33	35	34	37	22	34	36	26	35
Yes, I have been contacted by phone call	20	21	20	22	14	22	22	19	19
Yes, I have been contacted by knock on my door	15	15	14	16	10	16	16	12	15
Yes, I have received campaign mail	23	26	26	27	13	25	24	19	26
Yes, I have been contacted by email	16	17	18	18	10	16	16	14	17
Yes, I have been contacted at a community event or community center/clinic	4	4	4	4	3	4	4	5	3
No, I have not been contacted	38	37	39	32	57	36	35	47	36

Q9: [If Q8 = contacted by any] And who have you been contacted by? Was it: Select all that apply.

	Total	LikelyVoter	4:4 VoteHistory	Engaged	Unengaged	BG State	Dem	Ind/Oth	GOP
Someone from the Democratic Party	68	71	74	67	72	69	82	65	44
Someone from the Republican Party	49	49	52	50	47	49	34	54	73
Someone from a non-partisan or civic organization	21	19	18	19	26	22	18	35	14

Q10: For each of the following people or organizations, please indicate whether your overall opinion of them is very favorable, somewhat favorable, somewhat unfavorable, very unfavorable, if you have no opinion, or haven't heard enough to say.

Q10a. President Joe Biden

	Total	LikelyVoter	4:4 VoteHistory	Engaged	Unengaged	BG State	Dem	Ind/Oth	GOP
Very favorable	23	27	32	25	19	25	42	9	3
Somewhat favorable	25	24	24	25	26	26	35	24	8
Somewhat unfavorable	14	13	9	13	17	14	12	20	14
Very unfavorable	31	33	32	33	26	29	8	34	71
No opinion	4	2	2	3	8	4	2	9	3
Haven't heard enough to say	2	1	1	1	4	2	1	4	1
TOTAL FAVORABLE	49	51	56	50	45	51	77	33	11
TOTAL UNFAVORABLE	45	46	41	46	43	43	20	54	85

Q10b. Former President Donald Trump

	Total	LikelyVoter	4:4 VoteHistory	Engaged	Unengaged	BG State	Dem	Ind/Oth	GOP
Very favorable	24	28	27	27	16	22	5	18	66
Somewhat favorable	14	12	12	13	16	13	9	16	22
Somewhat unfavorable	13	10	10	12	16	14	16	18	5
Very unfavorable	43	47	48	43	42	45	68	35	5
No opinion	4	2	2	3	7	4	3	9	1
Haven't heard enough to say	1	1	1	1	3	1	1	4	0
TOTAL FAVORABLE	38	40	38	40	32	36	14	33	88
TOTAL UNFAVORABLE	56	57	59	56	58	59	83	54	10

Q10c. Vice President Kamala Harris

	Total	LikelyVoter	4:4 VoteHistory	Engaged	Unengaged	BG State	Dem	Ind/Oth	GOP
Very favorable	39	42	46	40	35	40	65	20	7
Somewhat favorable	22	20	18	22	24	24	26	28	11
Somewhat unfavorable	9	7	5	8	12	8	5	14	13
Very unfavorable	25	28	27	27	19	23	3	24	65
No opinion	3	2	2	3	6	3	1	9	3
Haven't heard enough to say	2	1	1	1	4	2	1	5	1
TOTAL FAVORABLE	61	62	64	62	59	64	91	48	18
TOTAL UNFAVORABLE	34	35	33	35	31	31	7	38	78

Q10d. Democratic Vice Presidential nominee Tim Walz

	Total	LikelyVoter	4:4 VoteHistory	Engaged	Unengaged	BG State	Dem	Ind/Oth	GOP
Very favorable	25	30	33	28	16	26	45	8	3
Somewhat favorable	24	24	23	25	22	25	32	22	10
Somewhat unfavorable	11	10	9	11	10	11	6	14	18
Very unfavorable	20	22	22	22	12	18	4	19	50
No opinion	11	8	8	8	20	11	7	21	10
Haven't heard enough to say	9	6	5	6	19	9	6	16	8
TOTAL FAVORABLE	49	54	56	53	38	51	77	30	14
TOTAL UNFAVORABLE	31	32	31	34	23	29	9	33	68

Q10e. Republican Vice Presidential nominee JD Vance

	Total	LikelyVoter	4:4 VoteHistory	Engaged	Unengaged	BG State	Dem	Ind/Oth	GOP
Very favorable	16	19	20	18	7	15	5	10	40
Somewhat favorable	17	18	19	18	14	17	11	16	30
Somewhat unfavorable	17	16	15	18	15	17	21	17	9
Very unfavorable	30	34	34	32	24	31	46	21	7
No opinion	11	8	7	8	20	11	8	21	8
Haven't heard enough to say	9	5	5	6	19	9	8	15	6
TOTAL FAVORABLE	33	37	39	37	21	32	17	26	69
TOTAL UNFAVORABLE	47	50	49	49	39	48	68	38	16

Q10f. The Hispanic Federation

	Total	LikelyVoter	4:4 VoteHistory	Engaged	Unengaged	BG State	Dem	Ind/Oth	GOP
Very favorable	23	27	28	25	17	24	30	12	19
Somewhat favorable	25	23	26	26	20	25	28	20	23
Somewhat unfavorable	6	5	5	7	4	6	4	6	10
Very unfavorable	4	3	4	4	3	4	2	6	5
No opinion	17	17	16	17	20	16	13	23	20
Haven't heard enough to say	25	25	20	22	36	25	23	32	23
TOTAL FAVORABLE	47	50	55	51	37	49	58	32	42
TOTAL UNFAVORABLE	10	9	9	11	7	10	6	12	15

Q10g. Latino Victory Project

	Total	LikelyVoter	4:4 VoteHistory	Engaged	Unengaged	BG State	Dem	Ind/Oth	GOP
Very favorable	19	23	25	21	14	20	26	12	15
Somewhat favorable	24	23	27	26	18	25	27	19	23
Somewhat unfavorable	6	5	4	6	4	5	5	6	8
Very unfavorable	4	4	4	4	4	4	3	6	5
No opinion	18	17	17	17	20	16	14	21	21
Haven't heard enough to say	29	28	23	26	40	29	26	37	28
TOTAL FAVORABLE	43	46	52	47	32	45	52	30	38
TOTAL UNFAVORABLE	10	9	8	10	8	10	7	11	13

Q10h. [FL] Florida Senator Marco Rubio

	Total	LikelyVoter	4:4 VoteHistory	Engaged	Unengaged	BG State	Dem	Ind/Oth	GOP
Very favorable	25	29	30	27	16	0	12	21	39
Somewhat favorable	23	25	28	23	23	0	18	20	30
Somewhat unfavorable	11	11	10	12	7	0	12	11	11
Very unfavorable	17	19	18	20	7	0	32	16	6
No opinion	14	9	9	11	24	0	13	22	7
Haven't heard enough to say	10	6	6	7	21	0	13	10	7
TOTAL FAVORABLE	48	55	58	50	40	0	30	41	69
TOTAL UNFAVORABLE	29	31	28	32	15	0	44	27	17

Q10i. [NV] Nevada Senator Catherine Cortez Masto

	Total	LikelyVoter	4:4 VoteHistory	Engaged	Unengaged	BG State	Dem	Ind/Oth	GOP
Very favorable	19	25	34	21	13	19	32	13	0
Somewhat favorable	26	29	23	30	14	26	30	22	21
Somewhat unfavorable	9	11	6	10	6	9	7	3	22
Very unfavorable	11	13	16	13	4	11	2	13	28
No opinion	17	12	6	13	30	17	12	30	12
Haven't heard enough to say	18	11	15	13	32	18	17	19	17
TOTAL FAVORABLE	45	53	57	51	27	45	62	35	21
TOTAL UNFAVORABLE	20	24	22	24	11	20	9	16	50

Q10j. [AZ] Arizona Congressman Ruben Gallego

	Total	LikelyVoter	4:4 VoteHistory	Engaged	Unengaged	BG State	Dem	Ind/Oth	GOP
Very favorable	26	30	34	29	19	26	39	11	14
Somewhat favorable	33	34	27	35	27	33	40	30	21
Somewhat unfavorable	7	6	7	7	6	7	2	6	18
Very unfavorable	12	15	17	12	12	12	3	15	27
No opinion	10	6	8	8	18	10	6	20	11
Haven't heard enough to say	11	9	7	9	17	11	10	17	9
TOTAL FAVORABLE	59	64	62	63	46	59	79	41	35
TOTAL UNFAVORABLE	19	21	24	19	18	19	5	21	45

Q10k. [FL] Florida Senator Rick Scott

	Total	LikelyVoter	4:4 VoteHistory	Engaged	Unengaged	BG State	Dem	Ind/Oth	GOP
Very favorable	20	24	28	21	14	0	11	12	34
Somewhat favorable	24	26	24	26	16	0	17	21	32
Somewhat unfavorable	15	14	11	15	14	0	12	16	17
Very unfavorable	22	24	24	23	17	0	43	19	6
No opinion	11	8	7	7	27	0	9	19	7
Haven't heard enough to say	9	5	6	8	13	0	8	13	5
TOTAL FAVORABLE	43	49	52	47	30	0	28	33	65
TOTAL UNFAVORABLE	37	37	34	38	31	0	55	35	23

Q11: Thinking about the 2024 Presidential election, do you plan to vote for Democrat Kamala Harris, Republican Donald Trump, Green Party Jill Stein, Independent Cornell West, or someone else?

	Total	LikelyVoter	4:4 VoteHistory	Engaged	Unengaged	BG State	Dem	Ind/Oth	GOP
Democrat Kamala Harris	54	57	58	55	49	56	89	35	6
Republican Donald Trump	33	36	33	35	27	31	6	28	88
Green Party Jill Stein	1	1	0	1	1	1	1	2	1
Independent Cornell West	1	1	1	1	1	1	1	4	0
Will vote for someone else	2	1	1	1	3	2	0	5	1
Completely undecided	9	5	6	6	19	9	4	27	4

Presidential Combined 2-party vote

	Total	LikelyVoter	4:4 VoteHistory	Engaged	Unengaged	BG State	Dem	Ind/Oth	GOP
Total Harris	59	60	62	59	59	62	93	49	6
Total Trump	37	39	36	38	31	34	6	36	92
Undecided/Other	4	1	2	2	10	4	1	15	2

Q13: [ARIZONA] Thinking about the election for U.S. Senate here in Arizona in November 2024, do you plan to vote for:

	Total	LikelyVoter	4:4 VoteHistory	Engaged	Unengaged	BG State	Dem	Ind/Oth	GOP
Will definitely vote for Democrat Ruben Gallego	36	47	44	41	24	36	62	16	3
Will probably vote for Democrat Ruben Gallego	12	11	12	11	13	12	18	8	3
Undecided – leaning towards Democrat Ruben Gallego	9	7	7	10	6	9	9	14	6
Undecided – leaning towards Republican Kari Lake	5	2	3	5	5	5	2	6	9
Will probably vote for Republican Kari Lake	9	9	7	11	4	9	1	9	24
Will definitely vote for Republican Kari Lake	14	18	19	13	16	14	2	14	37
Completely undecided	15	6	9	10	31	15	6	33	18
TOTAL GALLEGO	57	65	62	62	43	57	88	38	12
TOTAL LAKE	28	29	28	28	25	28	6	29	70

Q14: [NEVADA] Thinking about the election for U.S. Senate here in Nevada in November 2024, do you plan to vote for:

	Total	LikelyVoter	4:4 VoteHistory	Engaged	Unengaged	BG State	Dem	Ind/Oth	GOP
Will definitely vote for Democrat Jacky Rosen	33	37	43	37	22	33	54	13	10
Will probably vote for Democrat Jacky Rosen	17	18	16	17	16	17	26	12	2
Undecided – leaning towards Democrat Jacky Rosen	9	7	6	9	8	9	10	10	5
Undecided – leaning towards Republican Sam Brown	4	4	1	3	9	4	2	6	7
Will probably vote for Republican Sam Brown	10	9	5	11	7	10	4	7	27
Will definitely vote for Republican Sam Brown	14	19	21	17	4	14	0	13	45
Completely undecided	12	7	7	5	34	12	3	37	4
TOTAL ROSEN	59	61	65	64	46	59	91	36	17
TOTAL BROWN	28	32	28	31	20	28	6	27	78

Q15: [FLORIDA] Thinking about the election for U.S. Senate here in Florida in November 2024, do you plan to vote for:

	Total	LikelyVoter	4:4 VoteHistory	Engaged	Unengaged	BG State	Dem	Ind/Oth	GOP
Will definitely vote for Democrat Debbie Mucarsel-Powell	21	24	26	22	16	0	48	18	0
Will probably vote for Democrat Debbie Mucarsel-Powell	9	7	7	9	6	0	16	6	5
Undecided – leaning towards Democrat Debbie Mucarsel-Powell	8	6	6	7	9	0	10	12	2
Undecided – leaning towards Republican Rick Scott	8	6	5	8	7	0	7	8	9
Will probably vote for Republican Rick Scott	11	13	11	11	11	0	2	10	20
Will definitely vote for Republican Rick Scott	25	30	34	27	16	0	5	13	52
Completely undecided	19	13	11	15	36	0	12	33	12
TOTAL MURCASEL-POWELL	37	37	38	39	31	0	74	36	7
TOTAL SCOTT	44	50	50	47	34	0	14	31	81

Q16: [MICHIGAN] Thinking about the election for U.S. Senate here in Michigan in November 2024, do you plan to vote for:

	Total	LikelyVoter	4:4 VoteHistory	Engaged	Unengaged	BG State	Dem	Ind/Oth	GOP
Will definitely vote for Democrat Elissa Slotkin	28	35	39	32	18	28	49	7	2
Will probably vote for Democrat Elissa Slotkin	16	17	17	15	17	16	22	15	4
Undecided – leaning towards Democrat Elissa Slotkin	9	9	7	9	9	9	10	16	2
Undecided – leaning towards Republican Mike Rogers	6	4	2	7	3	6	2	7	12
Will probably vote for Republican Mike Rogers	8	9	3	10	3	8	3	5	21
Will definitely vote for Republican Mike Rogers	13	17	18	14	12	13	0	5	49
Completely undecided	20	10	13	13	37	20	15	45	9
TOTAL SLOTKIN	53	61	63	56	45	53	80	38	9
TOTAL ROGERS	27	29	24	31	18	27	4	17	82

Q17: [PENNSYLVANIA] Thinking about the election for U.S. Senate here in Pennsylvania in November 2024, do you plan to vote for:

	Total	LikelyVoter	4:4 VoteHistory	Engaged	Unengaged	BG State	Dem	Ind/Oth	GOP
Will definitely vote for Democrat Bob Casey Jr	30	37	42	35	18	30	49	10	3
Will probably vote for Democrat Bob Casey Jr	15	14	12	13	20	15	20	16	1
Undecided – leaning towards Democrat Bob Casey Jr	7	6	6	7	7	7	10	5	3
Undecided – leaning towards Republican David McCormick	4	4	4	6	1	4	1	7	10
Will probably vote for Republican David McCormick	9	9	9	10	6	9	4	6	20
Will definitely vote for Republican David McCormick	13	16	18	15	7	13	1	0	49
Completely undecided	22	14	9	14	42	22	14	56	14
TOTAL CASEY	52	57	61	55	45	52	80	31	7
TOTAL McCORMICK	26	29	30	30	13	26	7	13	79

Q18: [WISCONSIN] Thinking about the election for U.S. Senate here in Wisconsin in November 2024, do you plan to vote for:

	Total	LikelyVoter	4:4 VoteHistory	Engaged	Unengaged	BG State	Dem	Ind/Oth	GOP
Will definitely vote for Democrat Tammy Baldwin	32	41	50	32	34	32	54	16	0
Will probably vote for Democrat Tammy Baldwin	16	14	10	18	11	16	22	9	7
Undecided – leaning towards Democrat Tammy Baldwin	9	8	5	8	12	9	12	11	0
Undecided – leaning towards Republican Eric Hovde	8	10	6	9	7	8	2	16	16
Will probably vote for Republican Eric Hovde	10	8	6	12	6	10	2	7	31
Will definitely vote for Republican Eric Hovde	10	12	13	12	4	10	0	5	35
Completely undecided	15	7	10	10	27	15	7	36	11
TOTAL BALDWIN	57	63	65	57	57	57	89	37	7
TOTAL HOVDE	28	30	25	33	17	28	4	28	82

Q19: How about in the election for U.S. House of Representatives, here in your local Congressional district in [STATE], do you plan to vote for:

	Total	LikelyVoter	4:4 VoteHistory	Engaged	Unengaged	BG State	Dem	Ind/Oth	GOP
The Democratic candidate	53	55	57	55	46	56	89	32	4
The Republican candidate	31	34	33	34	21	28	5	21	88
Someone else	2	1	2	2	2	2	0	6	0
Undecided	15	10	9	9	31	15	6	40	7

Q20: Do you agree or disagree with the following statement: No matter what my personal beliefs about abortion are, I think it is wrong to make abortion illegal and take that choice away from everyone else.

	Total	LikelyVoter	4:4 VoteHistory	Engaged	Unengaged	BG State	Dem	Ind/Oth	GOP
Strongly agree	47	53	51	49	41	49	59	41	32
Somewhat agree	26	21	22	24	33	26	24	32	26
Somewhat disagree	14	13	13	14	13	13	9	13	23
Strongly disagree	13	13	13	13	13	12	9	14	19
TOTAL AGREE	74	75	74	73	74	75	82	73	58
TOTAL DISAGREE	26	25	26	27	26	25	18	27	42

Q21: When you think about the next few years and your family's income, savings, and jobs, how would you describe yourself?

	Total	LikelyVoter	4:4 VoteHistory	Engaged	Unengaged	BG State	Dem	Ind/Oth	GOP
Optimistic that things are getting better	59	62	65	61	52	59	72	42	49
Pessimistic that things will get worse	27	26	24	29	24	27	20	32	37
Don't know	14	12	11	10	25	14	8	26	14

Q22: For each of the following characteristics or traits, please indicate if you think it describes Kamala Harris or Donald Trump more.

Q22a. Can bring people together and unify our country

	Total	LikelyVoter	4:4 VoteHistory	Engaged	Unengaged	BG State	Dem	Ind/Oth	GOP
Describes Kamala Harris more	56	58	60	57	53	59	87	43	12
Describes Donald Trump more	29	32	29	32	22	28	6	26	75
Neither of them / don't know	14	10	11	11	25	13	7	32	13

Q22b. Will protect democracy and uphold the Constitution

	Total	LikelyVoter	4:4 VoteHistory	Engaged	Unengaged	BG State	Dem	Ind/Oth	GOP
Describes Kamala Harris more	59	61	61	60	55	61	90	45	14
Describes Donald Trump more	30	32	31	31	24	27	5	27	77
Neither of them / don't know	12	7	8	9	21	12	4	29	10

Q22c. Will be respected in international affairs by other world leaders

	Total	LikelyVoter	4:4 VoteHistory	Engaged	Unengaged	BG State	Dem	Ind/Oth	GOP
Describes Kamala Harris more	51	55	57	53	47	54	82	36	8
Describes Donald Trump more	36	38	34	38	28	33	10	35	83
Neither of them / don't know	13	8	9	9	26	13	8	28	9

Q22d. Will treat Latino and immigrant communities with respect

	Total	LikelyVoter	4:4 VoteHistory	Engaged	Unengaged	BG State	Dem	Ind/Oth	GOP
Describes Kamala Harris more	63	64	65	63	62	66	91	53	21
Describes Donald Trump more	23	26	25	26	16	21	6	18	61
Neither of them / don't know	13	10	10	11	22	13	4	29	18

Q22e. Has the right demeanor and temperament to be President

	Total	LikelyVoter	4:4 VoteHistory	Engaged	Unengaged	BG State	Dem	Ind/Oth	GOP
Describes Kamala Harris more	56	59	59	58	51	58	87	43	11
Describes Donald Trump more	32	34	32	34	26	30	8	29	79
Neither of them / don't know	12	7	9	8	22	11	5	28	10

Q22f. Will create opportunities for people like me

	Total	LikelyVoter	4:4 VoteHistory	Engaged	Unengaged	BG State	Dem	Ind/Oth	GOP
Describes Kamala Harris more	58	60	61	60	54	61	89	43	15
Describes Donald Trump more	30	34	31	33	22	28	6	27	78
Neither of them / don't know	11	7	8	7	24	12	5	29	7

Q23: When it comes to cost of living, which statement do you agree with more?

	Total	LikelyVoter	4:4 VoteHistory	Engaged	Unengaged	BG State	Dem	Ind/Oth	GOP
The cost of living in this country is going up because corporations are raising prices and making record profits	56	57	58	55	58	58	72	55	27
The cost of living in this country is going up because Joe Biden and Congress have not taken enough actions to lower our costs	44	43	42	45	42	42	28	45	73

Q24: Here are policies that candidates running for office in 2024 might support. Would you be more likely or less likely to vote for a candidate if they support:

Q24a. Passing a law to guarantee access to abortion for women who need it

	Total	LikelyVoter	4:4 VoteHistory	Engaged	Unengaged	BG State	Dem	Ind/Oth	GOP
Much more likely to vote for this candidate	51	55	54	53	45	52	66	43	31
Somewhat more likely to vote for this candidate	27	24	25	26	32	27	24	31	30
Somewhat LESS likely to vote for this candidate	11	10	10	11	12	12	7	13	19
Much less likely to vote for this candidate	10	10	11	10	11	9	4	13	19
TOTAL MORE LIKE VOTE FOR CANDIDATE	78	79	79	79	77	79	90	74	61
TOTAL LESS LIKELY TO VOTE FOR CANDIDATE	22	21	21	21	23	21	10	26	39

Q24b. Creating a path to citizenship for undocumented immigrants who are living in the U.S.

	Total	LikelyVoter	4:4 VoteHistory	Engaged	Unengaged	BG State	Dem	Ind/Oth	GOP
Much more likely to vote for this candidate	46	49	53	47	45	47	62	39	24
Somewhat more likely to vote for this candidate	29	27	25	28	29	28	26	33	30
Somewhat LESS likely to vote for this candidate	13	12	10	13	13	13	7	14	22
Much less likely to vote for this candidate	12	12	12	12	13	12	5	15	23
TOTAL MORE LIKE VOTE FOR CANDIDATE	75	76	78	75	74	76	88	71	54
TOTAL LESS LIKELY TO VOTE FOR CANDIDATE	25	24	22	25	26	24	12	29	46

Q24c. Increasing funding and agents for border security

	Total	LikelyVoter	4:4 VoteHistory	Engaged	Unengaged	BG State	Dem	Ind/Oth	GOP
Much more likely to vote for this candidate	42	47	52	46	31	41	41	35	51
Somewhat more likely to vote for this candidate	36	34	33	35	38	36	36	38	34
Somewhat LESS likely to vote for this candidate	15	13	11	13	20	16	17	16	10
Much less likely to vote for this candidate	7	6	5	6	11	7	7	12	4
TOTAL MORE LIKE VOTE FOR CANDIDATE	78	81	84	81	69	77	76	72	85
TOTAL LESS LIKELY TO VOTE FOR CANDIDATE	22	19	16	19	31	23	24	28	15

Q24d. Implementing a plan called Project 2025 to restructure the government to give the president new powers to rule without Congress, use the Federal Government to prosecute people who oppose the president, and implement unlimited executive orders without Congressional approval

	Total	LikelyVoter	4:4 VoteHistory	Engaged	Unengaged	BG State	Dem	Ind/Oth	GOP
Much more likely to vote for this candidate	22	23	25	24	17	22	22	13	31
Somewhat more likely to vote for this candidate	21	19	18	19	25	20	16	19	31
Somewhat LESS likely to vote for this candidate	17	15	13	16	19	16	13	21	20
Much less likely to vote for this candidate	40	43	44	40	40	41	49	46	18
TOTAL MORE LIKE VOTE FOR CANDIDATE	43	42	43	43	41	42	38	32	61
TOTAL LESS LIKELY TO VOTE FOR CANDIDATE	57	58	57	57	59	58	62	68	39

Q24e. [SPLIT A] Canceling student loans for those with incomes under $125,000

	Total	LikelyVoter	4:4 VoteHistory	Engaged	Unengaged	BG State	Dem	Ind/Oth	GOP
Much more likely to vote for this candidate	45	47	48	45	46	47	58	37	29
Somewhat more likely to vote for this candidate	28	27	27	27	29	27	26	30	28
Somewhat LESS likely to vote for this candidate	14	14	12	14	13	14	10	15	21
Much less likely to vote for this candidate	13	12	14	13	12	12	6	18	22
TOTAL MORE LIKE VOTE FOR CANDIDATE	73	74	75	72	75	74	84	67	58
TOTAL LESS LIKELY TO VOTE FOR CANDIDATE	27	26	25	28	25	26	16	33	42

Q24f. [SPLIT B] A permanent ceasefire to end the Israel-Hamas war

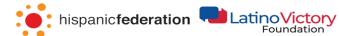|	Total	LikelyVoter	4:4 VoteHistory	Engaged	Unengaged	BG State	Dem	Ind/Oth	GOP
Much more likely to vote for this candidate	50	54	59	49	52	51	58	43	42
Somewhat more likely to vote for this candidate	32	32	29	34	25	31	30	32	34
Somewhat LESS likely to vote for this candidate	11	9	6	11	13	11	8	15	15
Much less likely to vote for this candidate	7	6	6	6	10	7	4	9	9
TOTAL MORE LIKE VOTE FOR CANDIDATE	82	86	88	84	77	82	88	76	77
TOTAL LESS LIKELY TO VOTE FOR CANDIDATE	18	14	12	16	23	18	12	24	23

Q24g. [SPLIT A] Cutting income taxes for middle-class families but raising income taxes on big corporations and billionaires

	Total	LikelyVoter	4:4 VoteHistory	Engaged	Unengaged	BG State	Dem	Ind/Oth	GOP
Much more likely to vote for this candidate	55	59	60	56	53	56	67	49	39
Somewhat more likely to vote for this candidate	28	26	25	29	27	28	24	29	36
Somewhat LESS likely to vote for this candidate	9	7	9	8	9	9	5	12	13
Much less likely to vote for this candidate	8	8	7	7	11	8	5	10	11
TOTAL MORE LIKE VOTE FOR CANDIDATE	84	85	85	85	80	84	91	78	75
TOTAL LESS LIKELY TO VOTE FOR CANDIDATE	16	15	15	15	20	16	9	22	25

Q24h. [SPLIT B] Extending child tax credits for families with children

	Total	LikelyVoter	4:4 VoteHistory	Engaged	Unengaged	BG State	Dem	Ind/Oth	GOP
Much more likely to vote for this candidate	51	55	57	52	48	52	59	46	40
Somewhat more likely to vote for this candidate	30	28	27	30	32	29	27	33	33
Somewhat LESS likely to vote for this candidate	11	9	7	11	10	10	9	9	16
Much less likely to vote for this candidate	8	8	8	8	9	9	4	12	11
TOTAL MORE LIKE VOTE FOR CANDIDATE	81	83	85	82	81	81	87	79	73
TOTAL LESS LIKELY TO VOTE FOR CANDIDATE	19	17	15	18	19	19	13	21	27

Q24k. [SPLIT A] Passing sensible gun control that includes banning assault rifles nationwide

	Total	LikelyVoter	4:4 VoteHistory	Engaged	Unengaged	BG State	Dem	Ind/Oth	GOP
Much more likely to vote for this candidate	47	52	55	49	40	47	64	37	25
Somewhat more likely to vote for this candidate	28	26	26	27	31	29	25	31	30
Somewhat LESS likely to vote for this candidate	13	11	9	12	16	12	7	11	25
Much less likely to vote for this candidate	12	11	11	12	13	12	4	21	20
TOTAL MORE LIKE VOTE FOR CANDIDATE	75	78	80	76	71	76	89	68	55
TOTAL LESS LIKELY TO VOTE FOR CANDIDATE	25	22	20	24	29	24	11	32	45

Q24l. [SPLIT B] Increasing regulations that seek to reduce pollution and effects of climate change

	Total	LikelyVoter	4:4 VoteHistory	Engaged	Unengaged	BG State	Dem	Ind/Oth	GOP
Much more likely to vote for this candidate	49	54	54	51	43	50	63	42	30
Somewhat more likely to vote for this candidate	33	29	28	31	38	32	30	35	35
Somewhat LESS likely to vote for this candidate	11	9	10	11	10	10	4	12	21
Much less likely to vote for this candidate	8	8	8	7	8	8	3	11	13
TOTAL MORE LIKE VOTE FOR CANDIDATE	82	83	82	82	81	82	93	77	65
TOTAL LESS LIKELY TO VOTE FOR CANDIDATE	18	17	18	18	19	18	7	23	35

Q24m. [SPLIT A] Capping the price of insulin at $35 per month

	Total	LikelyVoter	4:4 VoteHistory	Engaged	Unengaged	BG State	Dem	Ind/Oth	GOP
Much more likely to vote for this candidate	53	56	60	54	49	54	65	45	37
Somewhat more likely to vote for this candidate	33	32	30	33	33	32	26	35	43
Somewhat LESS likely to vote for this candidate	10	8	8	9	12	10	6	13	13
Much less likely to vote for this candidate	5	3	2	4	6	5	2	8	6
TOTAL MORE LIKE VOTE FOR CANDIDATE	86	88	90	87	82	86	92	80	80
TOTAL LESS LIKELY TO VOTE FOR CANDIDATE	14	12	10	13	18	14	8	20	20

Q24n. [SPLIT B] Expanding and strengthening the Affordable Care Act, also known as Obamacare

	Total	LikelyVoter	4:4 VoteHistory	Engaged	Unengaged	BG State	Dem	Ind/Oth	GOP
Much more likely to vote for this candidate	54	57	61	54	53	55	73	44	27
Somewhat more likely to vote for this candidate	25	22	20	25	26	25	19	31	30
Somewhat LESS likely to vote for this candidate	12	10	9	11	13	11	6	11	23
Much less likely to vote for this candidate	9	10	11	10	8	8	2	14	19
TOTAL MORE LIKE VOTE FOR CANDIDATE	79	80	81	79	79	80	92	75	58
TOTAL LESS LIKELY TO VOTE FOR CANDIDATE	21	20	19	21	21	20	8	25	42

Q24o. Passing a law to guarantee equal rights to marriage for gay and lesbian couples

	Total	LikelyVoter	4:4 VoteHistory	Engaged	Unengaged	BG State	Dem	Ind/Oth	GOP
Much more likely to vote for this candidate	39	43	45	41	33	40	51	32	22
Somewhat more likely to vote for this candidate	31	30	29	31	33	32	31	33	30
Somewhat LESS likely to vote for this candidate	16	13	13	15	19	15	11	18	22
Much less likely to vote for this candidate	14	14	13	14	16	13	7	16	26
TOTAL MORE LIKE VOTE FOR CANDIDATE	70	73	74	72	66	72	82	66	52
TOTAL LESS LIKELY TO VOTE FOR CANDIDATE	30	27	26	28	34	28	18	34	48

Q25: Okay, now thinking about different policy issues, please indicate who you trust more on each policy issue, Kamala Harris or Donald Trump.
Q25a. Ensure access to abortion and reproductive rights for women to make their own choices

	Total	LikelyVoter	4:4 VoteHistory	Engaged	Unengaged	BG State	Dem	Ind/Oth	GOP
Trust Kamala Harris more	63	66	67	64	60	66	90	52	23
Trust Donald Trump more	23	24	23	26	16	22	4	19	62
Neither of them / don't know	13	10	10	10	24	13	6	28	15

Q25b. Creating better paying jobs for working and middle class Americans

	Total	LikelyVoter	4:4 VoteHistory	Engaged	Unengaged	BG State	Dem	Ind/Oth	GOP
Trust Kamala Harris more	55	57	59	56	52	58	86	41	11
Trust Donald Trump more	36	38	35	38	29	34	11	35	84
Neither of them / don't know	9	5	7	6	19	9	4	25	5

Q25c. Holding corporations accountable for high costs

	Total	LikelyVoter	4:4 VoteHistory	Engaged	Unengaged	BG State	Dem	Ind/Oth	GOP
Trust Kamala Harris more	57	60	60	58	53	60	86	43	15
Trust Donald Trump more	30	31	30	31	25	28	8	27	72
Neither of them / don't know	14	9	9	11	22	13	6	30	13

Q25d. Combating climate change and reducing pollution

	Total	LikelyVoter	4:4 VoteHistory	Engaged	Unengaged	BG State	Dem	Ind/Oth	GOP
Trust Kamala Harris more	57	60	62	59	52	59	85	44	18
Trust Donald Trump more	25	26	25	27	19	23	7	19	63
Neither of them / don't know	18	14	13	14	30	18	8	37	19

Q25e. Providing a path to citizenship for undocumented immigrants who have lived and worked in the United States for a long time

	Total	LikelyVoter	4:4 VoteHistory	Engaged	Unengaged	BG State	Dem	Ind/Oth	GOP
Trust Kamala Harris more	64	65	66	65	59	66	91	52	23
Trust Donald Trump more	23	25	24	25	17	21	4	18	61
Neither of them / don't know	14	10	10	10	24	13	4	30	17

Q25f. Addressing border security at the U.S. - Mexico border

	Total	LikelyVoter	4:4 VoteHistory	Engaged	Unengaged	BG State	Dem	Ind/Oth	GOP
Trust Kamala Harris more	46	49	50	47	43	49	75	29	8
Trust Donald Trump more	42	44	42	44	35	39	17	44	86
Neither of them / don't know	12	7	7	8	22	11	8	27	6

Q25g. Ensure access to affordable health care for everyone

	Total	LikelyVoter	4:4 VoteHistory	Engaged	Unengaged	BG State	Dem	Ind/Oth	GOP
Trust Kamala Harris more	60	61	62	60	58	62	91	49	13
Trust Donald Trump more	28	30	29	30	21	26	6	23	73
Neither of them / don't know	12	9	9	9	21	12	4	28	14

Q25h. Protect equal rights for the gay, lesbian and entire LGBTQ community

	Total	LikelyVoter	4:4 VoteHistory	Engaged	Unengaged	BG State	Dem	Ind/Oth	GOP
Trust Kamala Harris more	60	63	61	62	54	63	86	49	23
Trust Donald Trump more	21	22	23	23	15	19	5	15	55
Neither of them / don't know	19	15	15	15	31	18	9	36	22

Q26: Below are a few statements that Hispanic and Latino voters have made about the candidates running for both federal and state office positions. How much do you agree or disagree with each statement?

Q26a. Candidates understand the issues and needs of Latinos like me

	Total	LikelyVoter	4:4 VoteHistory	Engaged	Unengaged	BG State	Dem	Ind/Oth	GOP
Strongly agree	36	39	43	40	25	36	43	26	32
Somewhat agree	41	40	38	41	41	40	39	38	46
Somewhat disagree	17	14	13	14	26	17	13	26	17
Strongly disagree	6	6	5	6	7	6	5	10	5
TOTAL AGREE	77	80	81	80	66	76	83	64	78
TOTAL DISAGREE	23	20	19	20	34	24	17	36	22

Q26b. Candidates are making an effort to reach out to me and ask for my vote

	Total	LikelyVoter	4:4 VoteHistory	Engaged	Unengaged	BG State	Dem	Ind/Oth	GOP
Strongly agree	34	38	41	37	24	35	41	23	30
Somewhat agree	41	42	42	41	41	41	41	38	44
Somewhat disagree	18	14	12	15	25	18	13	27	19
Strongly disagree	7	7	5	6	11	7	5	13	6
TOTAL AGREE	75	80	83	78	64	75	82	61	75
TOTAL DISAGREE	25	20	17	22	36	25	18	39	25

D11: In the past two years, have you ever made a financial donation or contribution to a charity, group or organization? Select all that apply.

	Total	LikelyVoter	4:4 VoteHistory	Engaged	Unengaged	BG State	Dem	Ind/Oth	GOP
K-12 public or private school	10	10	10	11	7	10	11	8	10
Church or religious organization	24	26	27	26	17	24	23	23	27
Charity or group supporting the Latino or immigrant community	11	11	11	13	4	11	13	8	9
Political party or candidate for office	8	8	10	10	3	8	8	6	11
Charity or group supporting another issue such as women, children, elderly, LGBT, homeless, or other group	16	17	19	18	9	15	17	15	13
Charity or group supporting environment, parks, nature	11	11	12	13	7	11	11	11	11
None of these	52	50	49	46	67	53	51	56	49

D12: In the past two years, have you ever volunteered or donated your time to work or support a charity, group or organization? Select all that apply.

	Total	LikelyVoter	4:4 VoteHistory	Engaged	Unengaged	BG State	Dem	Ind/Oth	GOP
K-12 public or private school	11	12	12	12	6	11	11	9	13
Church or religious organization	20	21	20	21	17	20	19	20	22
Charity or group supporting the Latino or immigrant community	10	10	9	12	5	11	12	7	10
Political party or candidate for office	5	5	5	6	2	5	4	4	6
Charity or group supporting another issue such as women, children, elderly, LGBT, homeless, or other group	11	11	11	12	9	12	13	11	9
Charity or group supporting environment, parks, nature	8	8	8	9	6	8	8	9	6
None of these	58	57	59	53	69	58	58	60	55